

# SWS 2019 Sponsorship Levels

## Exclusive Keynote Luncheon Sponsor **\$12,500**

- 1<sup>st</sup> choice of booth (4 contiguous 10x10 booths)
- Introduce Keynote Speaker
- Full page ad in program (back outside)
- Corporate video (2 minute max) shown before Keynote
- 12 comp booth personnel
- If an additional booth is purchased, all three booth personnel for that booth will be converted to comp
- One reserved table at the Luncheon
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

## Exclusive Opening Keynote Sponsor **\$10,000**

- 2<sup>nd</sup> choice of booth (3 contiguous 10x10 booths)
- Introduce Keynote Speaker
- Full page ad in program
- Corporate video (2 minutes max) shown before Keynote
- Nine comp booth personnel
- One reserved table at the Luncheon
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

## Exclusive Conference Tote Sponsor **\$5,000**

- Priority Selection of booth space (does not include booth)
- Logo with corporate message on conference bag (show management will select bag)
- Inclusion of special item in each bag (sponsor purchase)
- Signage on bag ties
- ½ page ad in program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

## Exclusive Conference App Sponsor **\$4,000**

- Priority Selection of booth space (does not include booth)
- Logo/message on opening app page
- ½ page ad in on-site conference program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent Logo branding on signage, in print and online

## Planner Parking Sponsor **\$4,000**

- Priority Selection of booth space (does not include booth)
- Includes the cost of parking for planner attendees
- Passes distributed exclusively from sponsor's expo booth
- Sponsor signage at the entrance to the parking garage
- Announcement of parking procedure and sponsor during the Opening General Session
- Sponsor logo/message on parking pass
- Parking pass printed and supplied by Southwest Showcase
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

## Badge Holder and Lanyard Sponsor **\$4,000**

- Priority Selection of booth space (does not include booth)
- Logo on badges and lanyards
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

## Exclusive Conference Show Guide Sponsor **\$4,000**

- Priority Selection of booth space (does not include booth)
- Logo/message on notebook pages
- ½ page ad in on-site conference program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent Logo branding on signage, in print and online

## (4) Breakout Education Sponsor **\$3,500**

- Priority Selection of booth space (does not include booth)
- Introduce two session speakers (1 session each time slot)
- Chair drop in breakout sessions chosen.
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

## Expo Champagne Welcome Sponsor **\$2,500**

- Priority Selection of booth space (does not include booth)
- Includes champagne and service.
- Sponsor may provide logo napkins if desired.
- Sponsor personnel may serve champagne if desired.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

## Headshots Sponsor **\$2,500**

- Priority Selection of booth space (does not include booth)
- Professional photographer provided by SWS.
- Signage at headshot station.
- Photo station normally located in the morning
- Includes a studio space in the Expo for backdrop etc.
- Open to all attendees & suppliers.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

## (3) Breakfast & Breaks Sponsor **\$2,000**

- Priority Selection of booth space (does not include booth)
- Signage on breakfast station and at all breaks
- Company name or logo on napkins
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

## Expo Departure Gift Sponsor **\$2,000**

- Priority Selection of booth space (does not include booth)
- Company logo/message of choice on high-value departure gift given to all expo attendees. Distribution begins at 4:25pm. Steering Committee must approve item.
- Signage at door during distribution.
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

## Coat & Bag Check Sponsor **\$2,000**

- Priority Selection of booth space (does not include booth)
- Bag check worker provided by SWS.
- Option of having sponsor's personnel assist.
- Signage at coat/bag check station.
- Sponsor may provide coat/bag check tickets with their logo.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

## Industry Supporter (Unlimited) **\$1,000**

- Priority Selection of booth space (does not include booth)
- Sponsor Recognition at Booth
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online