

Planner Benefits of Attending

Southwest Showcase 2019

The Event for Meetings, Education and Exhibition Professionals

This is a starter chart detailing how your attendance at **Southwest Showcase 2019** can help you meet common needs of your organization. Feel free to make a chart of your own; edit and add sessions you will attend, and present it along with your letter and expense form to your supervisor.

Southwest Showcase provides efficient and affordable professional development. By attending the conference you will:

- Earn up to 5 clock hours in one day to certify or recertify for your professional designation.
- Choose from various knowledge sessions throughout the conference that allow you to learn in different learning formats.
- Think outside of the box and bring new ideas home to implement immediately in your job.
- Learn what the future of event technology will look like and find out how current conditions and future predictions may affect your job.
- Meet experts who can help you understand the latest developments in audiovisual and interactive meeting tools.
- Network with all Southwest Showcase participants at all of the planned events.
- Network with key industry leaders and develop leadership skills.
- Collaborate with other senior level meeting professionals to discuss best practices.
- Gain new skills to increase your productivity.
- Advance your knowledge of the meeting business as you learn tips and practices to fine-tune and increase your contracting, negotiating and planning skills.
- Increase your organization's / company's ROI by increasing your own personal productivity.