

SWS 2018 Sponsorship Levels

Exclusive Keynote Luncheon Sponsor \$12,500

- 1st choice of booth (4 contiguous 10x10 booths)
- Introduce Keynote Speaker
- Full page ad in program (back of issue)
- One minute corporate video shown before Keynote
- Nine comp booth personnel
- If a fourth booth is purchased, all three booth personnel for that booth will be converted to comp
- One reserved table at the Luncheon
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

Exclusive Opening Keynote Sponsor \$10,000

- 2nd choice of booth (3 10x10 corner booths)
- Introduce Keynote Speaker
- Full page ad in program
- One minute corporate video shown before Keynote
- Six comp booth personnel
- One reserved table at the Luncheon
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

Exclusive Conference Tote Sponsor \$5,000

- Priority Selection of booth space (does not include booth)
- Logo with corporate message on conference bag (show management will select bag)
- Inclusion of special item in each bag (sponsor purchase)
- Signage on bag top
- ½ page ad in program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

Exclusive Conference App Sponsor \$4,000

- Priority Selection of booth space (does not include booth)
- Logo/message on opening app page
- ½ page ad in on-site conference program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent Logo branding on signage, in print and online

Planner Parking Sponsor \$4,000

- Priority Selection of booth space (does not include booth)
- Includes the cost of parking for planner attendees
- Passes distributed exclusively from sponsor's expo booth
- Sponsor signage at the entrance to the parking garage
- Announcement of parking procedure and sponsor during the Opening General Session
- Sponsor logo/message on parking pass
- Parking pass printed and supplied by Southwest Showcase
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent branding on signage, print and online

Badge Holder and Lanyard Sponsor \$4,000

- Priority Selection of booth space (does not include booth)
- Logo on badges and lanyards
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Branding on signage, print and online

Exclusive Conference Show Guide Sponsor \$4,000

- Priority Selection of booth space (does not include booth)
- Logo/message on notepad pages
- ½ page ad in on-site conference program
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Prominent Logo branding on signage, in print and online

(4) Breakout Education Sponsor \$3,500

- Priority Selection of booth space (does not include booth)
- Introduce two session speakers (1 session each time slot)
- Chair drop in breakout sessions assigned by SWS Show Management. Sponsor is responsible for placing info/items on chairs.
- One chargeable booth person converted to comp
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

Expo Champagne Welcome Sponsor \$2,500

- Priority Selection of booth space (does not include booth)
- Includes champagne and service.
- Sponsor may provide logo napkins if desired.
- Sponsor personnel may serve champagne if desired.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

Headshots Sponsor \$2,500

- Priority Selection of booth space (does not include booth)
- Professional photographer provided by SWS.
- Signage at headshot station
- Photo station centrally located in the morning
- Includes a studio space in the Expo for backdrop etc.
- Open to all attendees & suppliers.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

(3) Breakfast & Breaks Sponsor \$2,000

- Priority Selection of booth space (does not include booth)
- Signage on breakfast station and at all breaks
- Company name/logo on napkins
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

Coat & Bag Check Sponsor \$2,000

- Priority Selection of booth space (does not include booth)
- Bag check worker provided by SWS.
- Option of having sponsor's personnel assist.
- Signage at coat/bag check station.
- Sponsor may provide coat/bag check tickets with their logo.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online

Industry Supporter (Unlimited) \$1,000

- Priority Selection of booth space (does not include booth)
- Sponsor Recognition at Booth
- Company name is linked to their site on the SWS website.
- Pre- and post-event attendee mailing list.
- Name branding on signage, print and online